

One-Of-A-Kind Products For Your One-Of-A-Kind Business

iStarUSA Is A One-Stop Provider For Custom Products, Including Power Supplies, Chassis & Accessories

FROM DESIGN to manufacturing, from type of chassis material to exterior finish and everything in between. That's perhaps the best way to sum up the custom OEM/ODM services available when you partner with iStarUSA Group.

iStarUSA has decades of industry experience, with a reputation for cutting-edge design and technology. The company's skills in metal bending, milling, silk screening, and more ensure it can accommodate any necessary customizations to provide you with a unique product. "We have the resources and know-how to bring to reality our customer's detailed requirements," says Jeffrey Liu, OEM/ODM sales director.

A Complete Service

iStarUSA offers complete IT hardware OEM/ODM services, Liu says. OEM/ODM solutions include industrial power supplies, custom power supplies, server chassis, server cabinets, data storage enclosures, and even hardware accessories such as front panels and handles.

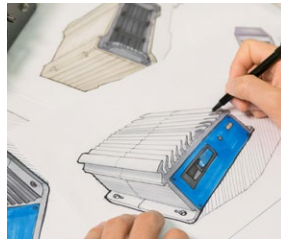
"We are a one-stop solutions provider," he says, with product

lines spanning six divisions: Xael (power supply units), iStarUSA (IPC chassis), Claytek (server cabinets), RaidAge (storage subsystems), AnHsin (hot-swappable mobile racks), and ClayPower (UPSes).

iStar partners with factories in Taiwan and China to produce both its off-the-shelf products and OEM/ODM products, helping expand iStar's manufacturing capabilities with CNC punching presses, CNC stamping machines, bending machines, assembly lines, and packaging, Liu says.

Proven Ability

Getting a custom-designed product is easier than you might think. "The depth of our OEM/ODM solutions comes from our proven ability to serve



our customers from design to manufacturing," Liu says.

The process starts at the product initiation stage, where you'll define the product specifications and requirements. At the research and development stage, iStar engineers research and develop the hardware solution, creating a concept drawing of the proposed hardware.

After your approval, iStar will finish the hardware design in detail and send it on for prototype, complete with benchmark and functionality tests, after which you'll again get a chance to either approve the design or suggest other improvements for a revised prototype. In the final phase, manufacturing and quality control, iStar manufactures the final products to your specifications and requirements, complete

with burn-in and functional tests in a quality assurance lab.

For typical order quantities of smaller accessories, iStar can turn around custom orders in one to two weeks. For typical order quantities of larger items such as server chassis and cabinets, custom orders take three to four weeks.

Attentive Product Managers

iStarUSA's attentive project managers supervise the entire process to ensure you get the quality hardware you expect, Liu says, and the process doesn't end once the product is delivered, as you'll benefit from after-sale logistics services and support.

Customers value the relationships iStar builds with them throughout the process, Liu says. "They appreciate our attentiveness and thoughtfulness. We value our customers to the utmost and they are our No. 1 priority. That is why our customers continue working with us and recommend iStarUSA to their friends and colleagues." ■

iStarUSA® Group

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